

Associate of Science in Tourism & Travel Management

Program Mission:

The mission of the Tourism and Travel program is to provide students with general knowledge, technical skills, and professional attitude necessary to be successful in the Tourism and Travel field.

Program Description

The Tourism and Travel Management program is designed for individuals who aspire to begin a career in the tourism and travel industry. Students are introduced to management and operating principles of different sectors of the industry to prepare them for a meaningful career, leadership roles, or entrepreneurial opportunities.

Program Student Learning Outcomes (SLOs):

Upon successful completion of the AS in Tourism & Travel Management program, students will be able to:

1. Exhibit professionalism and work ethics as it relates to the tourism and travel industry.
2. Explain the inter-relationship among component parts of the tourism system.
3. Create a career plan identifying additional training needed for professional success.

General Education Requirements		
Course #	Course Name	Credits
ENXXX	English Composition Requirement	3
MAXXX	Mathematics Requirement	3-4
CSXXX	Computer Literacy Requirement	3
XXXXX	Humanities & Fine Arts Requirement	3-4
SIXXX	Natural & Physical Sciences Requirement	4
XXXXX	Social & Behavioral Sciences Requirement	3
Total		19-21
Technical Requirements		
Course #	Course Name	Credits
HS 157	Tourism and Planning Development	3
HS 158	Introduction to MEEC	3
HS 255	Airline Management	3

HS257	Principles of Tour Guiding	3
HS 265	Eco Tourism	3
HS 292	Travel and Hospitality Practicum	3
Related Technical and General Education Requirements		
Course #	Course Name	Credits
HS 150	Welcome to Hospitality	3
HS 152	Customer Service	3
HS 160	Hospitality Supervision	3
HS 254	Hospitality & Travel Marketing	3
JA 110	Beginning Japanese	4
MK 125	Social Media Marketing	3
Choose One		
KE 110	Beginning Korean	4
KE 111	Intermediate Korean	
Total		41
Program Total		60-62

Associate of Science in Tourism & Travel Management – Semester Breakdown

Year 1			Year 2		
Semester 1			Semester 3		
Course #	Course Name	Credits	Course #	Course Name	Credits
ENXXX	English Composition Requirement	3	CSXXX	Computer Literacy Requirement	3
MAXXX	Mathematics Requirement	3-4	XXXXX	Humanities & Fine Arts Requirement	3-4
XXXXX	Social & Behavioral Sciences Requirement	3	HS 157	Tourism and Planning Development	3
KE 110/ KE111	Beginning Korean or Intermediate Korean	4	HS 158	Introduction to MEEC	3
HS 150	Welcome to Hospitality	3	HS 160	Hospitality Supervision	3
Total		16-17	Total		15-16
Semester 2			Semester 4		
Course #	Course Name	Credits	Course #	Course Name	Credits
HS 152	Customer Service	3	HS 254	Hospitality & Travel Marketing	3
JA 110	Beginning Japanese	4	HS 255	Airline Management	3
SIXXX	Natural & Physical Sciences Requirement	4	HS 265	Eco Tourism	3
HS257	Principles of Tour Guiding	3	HS 292	Travel and Hospitality Practicum	3
			MK 125	Social Media Marketing	3
Total		14	Total		15
Year 1 Total		30-31	Year 2 Total		30-31
Program Total				60-62	